

MONITOR MITOFSKY

ECONOMÍA, GOBIERNO Y POLÍTICA

MONITOR MENSUAL DE CONSULTA MITOFSKY

AGOSTO DE 2009



Distrito Federal, México • Tel. +52 (55) 55.43.59.69 •
Aguascalientes, México • Tel. +52 (449) 912.76.11 •

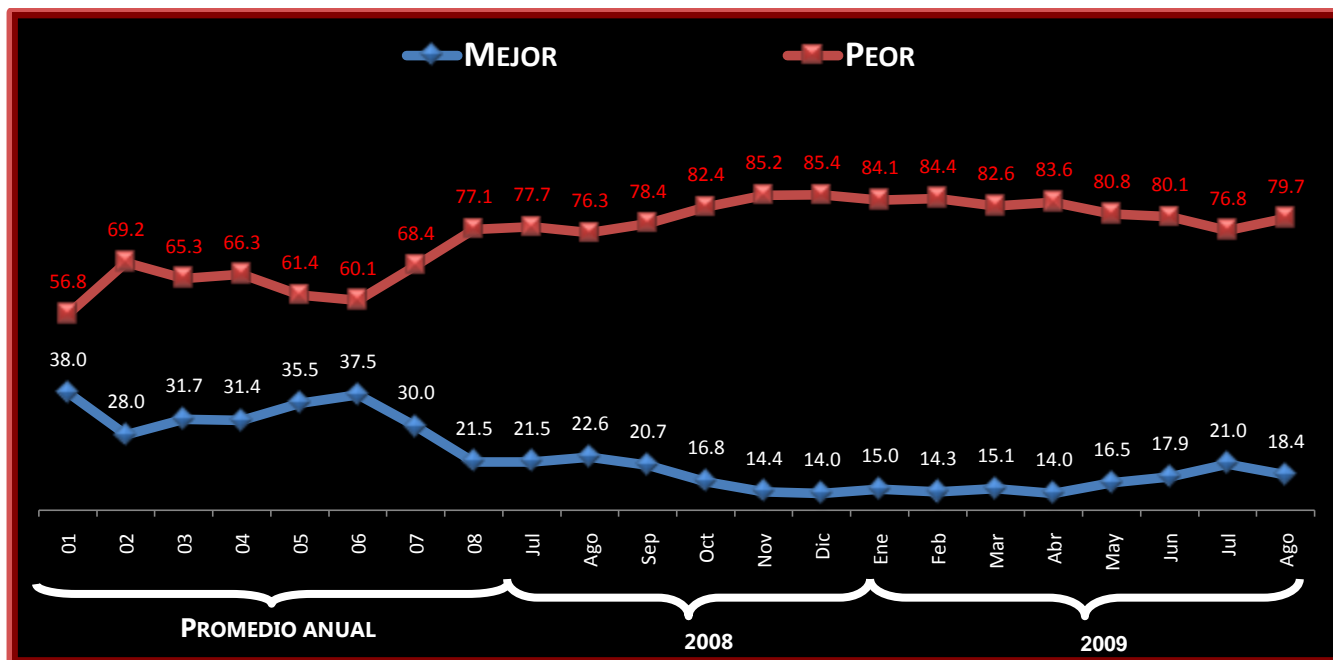
San Salvador, El Salvador • Tel. +503 22.83.88.18 •
San Antonio, USA • Tel. +1 (210) 541.89.23 •

ÍNDICE

| | |
|---|----|
| 1.- Economía | 3 |
| 1.1 Percepción de la situación económica respecto al año anterior | 3 |
| 1.2 Expectativas de la situación económica hacia el próximo año | 4 |
| 1.3 Expectativa de inflación..... | 6 |
| 2.- Gobierno | 7 |
| 2.1 Principal problema percibido..... | 7 |
| 2.2 Percepción del rumbo del país | 9 |
| 2.3 Aprobación presidencial – Felipe Calderón..... | 10 |
| 2.4 Confianza en instituciones | 12 |
| 3.1 Percepción de la situación política..... | 15 |
| 3.2 Identidad partidista | 16 |
| Identidad partidista por región..... | 16 |
| 3.3 Rechazo a partidos | 17 |
| 4.- Anexos | 22 |
| 4.1 Inflación anualizada | 23 |
| 4.2 Inflación en alimentos anualizada | 24 |
| 4.3 Tasa de desempleo abierta..... | 25 |
| 4.4 Índice de confianza del consumidor | 26 |
| 4.5 Remesas recibidas del exterior | 27 |
| 4.6 Remesas del exterior acumuladas | 28 |

1.- ECONOMÍA

1.1 PERCEPCIÓN DE LA SITUACIÓN ECONÓMICA RESPECTO AL AÑO ANTERIOR



PERCEPCIÓN POR REGIÓN

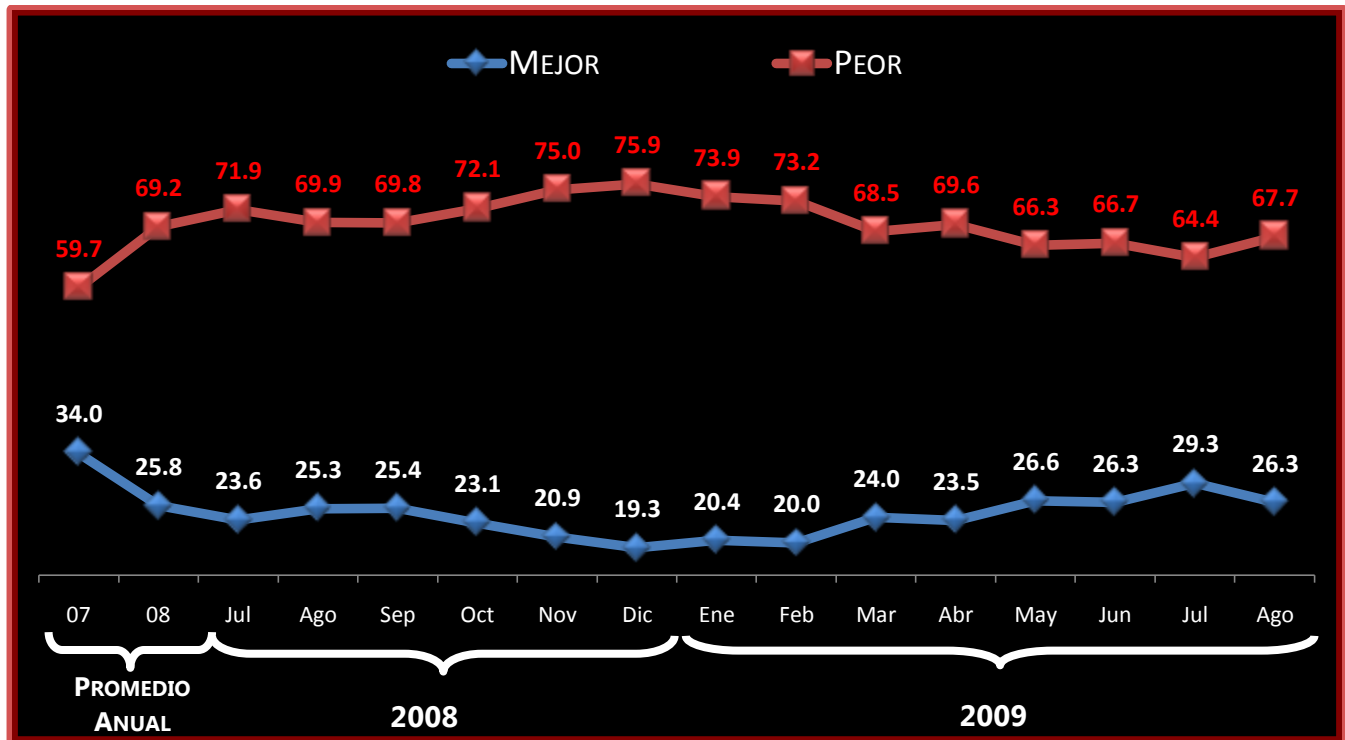
| AGOSTO 2009 | | MEJOR | PEOR | DIFERENCIA |
|-------------|------------------|-------|------|------------|
| REGIÓN | NORTE | 20.4 | 78.6 | -58.2 |
| | BAJÍO | 17.3 | 80.8 | -63.5 |
| | CENTRO DE MÉXICO | 16.2 | 82.9 | -66.7 |
| | SUR- SURESTE | 20.0 | 76.2 | -56.2 |
| NACIONAL | | 18.4 | 79.7 | -61.3 |



EVOLUCIÓN DE LAS PERCEPCIONES NEGATIVAS POR REGIÓN

| REGIÓN | 2008 | | | | | 2009 | | | | | | | | VARIACIÓN ANUAL |
|------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------|
| | AGO | SEP | OCT | NOV | DIC | ENE | FEB | MAR | ABR | MAY | JUN | JUL | AGO | |
| NORTE | 61.5 | 65.0 | 74.6 | 80.4 | 80.7 | 78.0 | 79.7 | 80.6 | 86.4 | 79.4 | 79.6 | 72.8 | 78.6 | -17.1 |
| BAJÍO | 79.0 | 81.3 | 81.2 | 84.6 | 85.1 | 83.6 | 82.9 | 78.7 | 82.4 | 82.2 | 83.2 | 78.6 | 80.8 | -1.8 |
| CENTRO DE MÉXICO | 84.7 | 87.3 | 90.1 | 92.0 | 91.4 | 89.7 | 88.8 | 86.4 | 85.8 | 84.5 | 83.0 | 81.9 | 82.9 | 1.8 |
| SUR-SURESTE | 77.4 | 78.1 | 80.9 | 81.4 | 82.2 | 83.6 | 84.7 | 81.9 | 79.6 | 76.1 | 74.2 | 73.0 | 76.2 | 1.2 |
| NACIONAL | 76.3 | 78.4 | 82.4 | 85.2 | 85.4 | 84.1 | 84.4 | 82.6 | 83.6 | 80.8 | 80.1 | 76.8 | 79.7 | -3.4 |

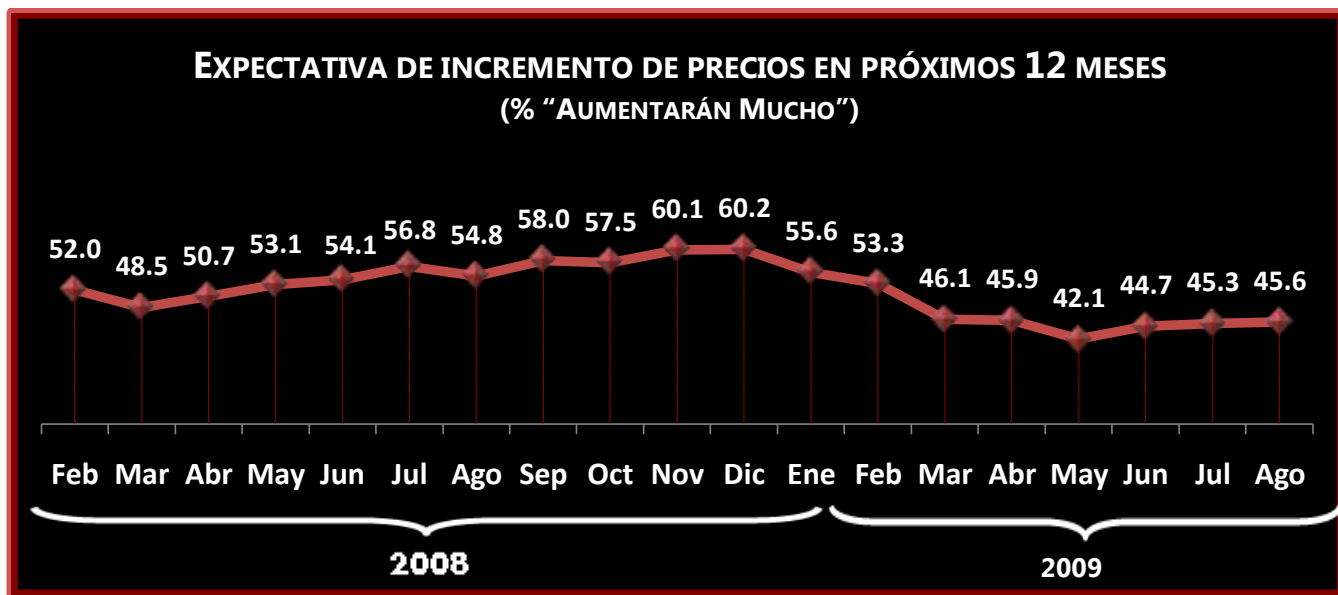
1.2 EXPECTATIVAS DE LA SITUACIÓN ECONÓMICA HACIA EL PRÓXIMO AÑO



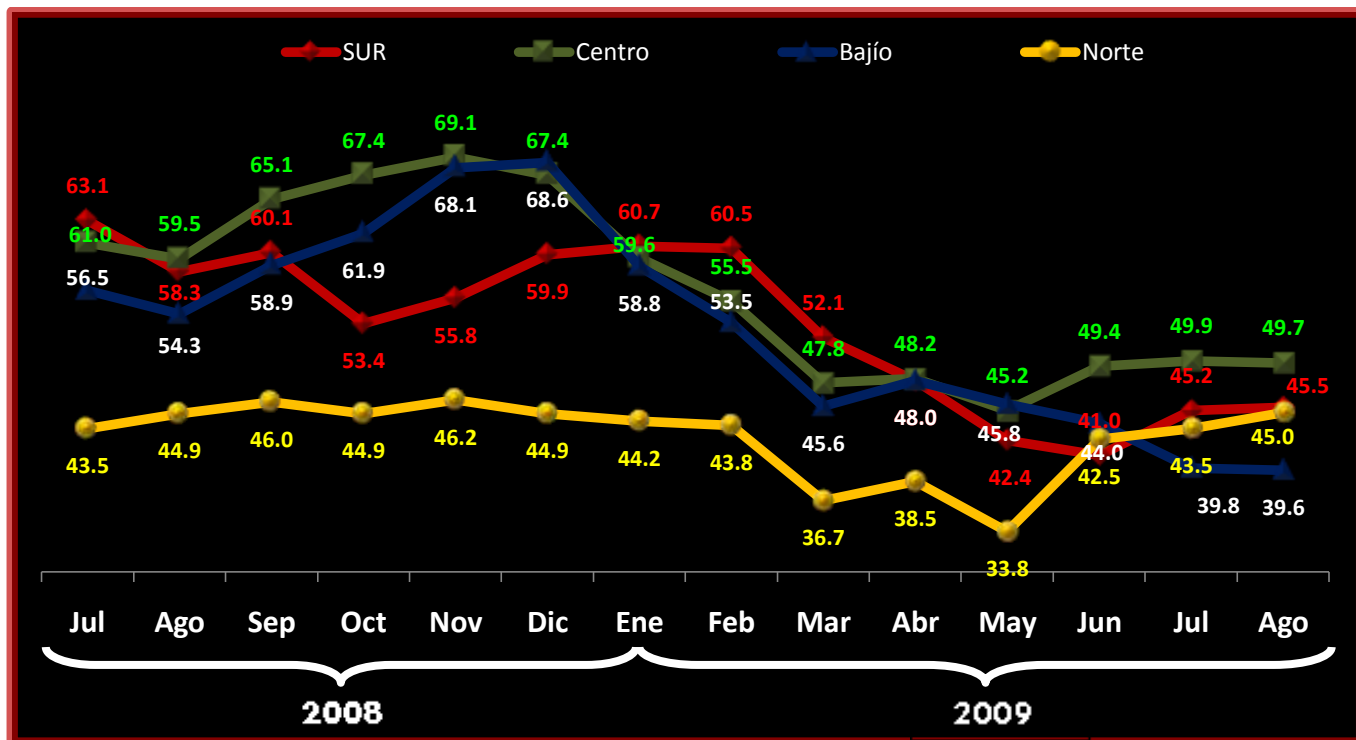
EXPECTATIVAS POR REGIÓN

| AGOSTO 2009 | | MEJOR | PEOR | DIFERENCIA |
|-------------|------------------|-------|------|------------|
| REGIÓN | NORTE | 28.7 | 65.8 | -37.1 |
| | BAJÍO | 30.4 | 65.1 | -34.7 |
| | CENTRO DE MÉXICO | 22.0 | 72.5 | -50.5 |
| | SUR- SURESTE | 26.7 | 65.4 | -38.7 |
| NACIONAL | | 26.3 | 67.7 | -41.4 |

1.3 EXPECTATIVA DE INFLACIÓN



% "AUMENTARÁN MUCHO" POR REGIÓN



2.- GOBIERNO

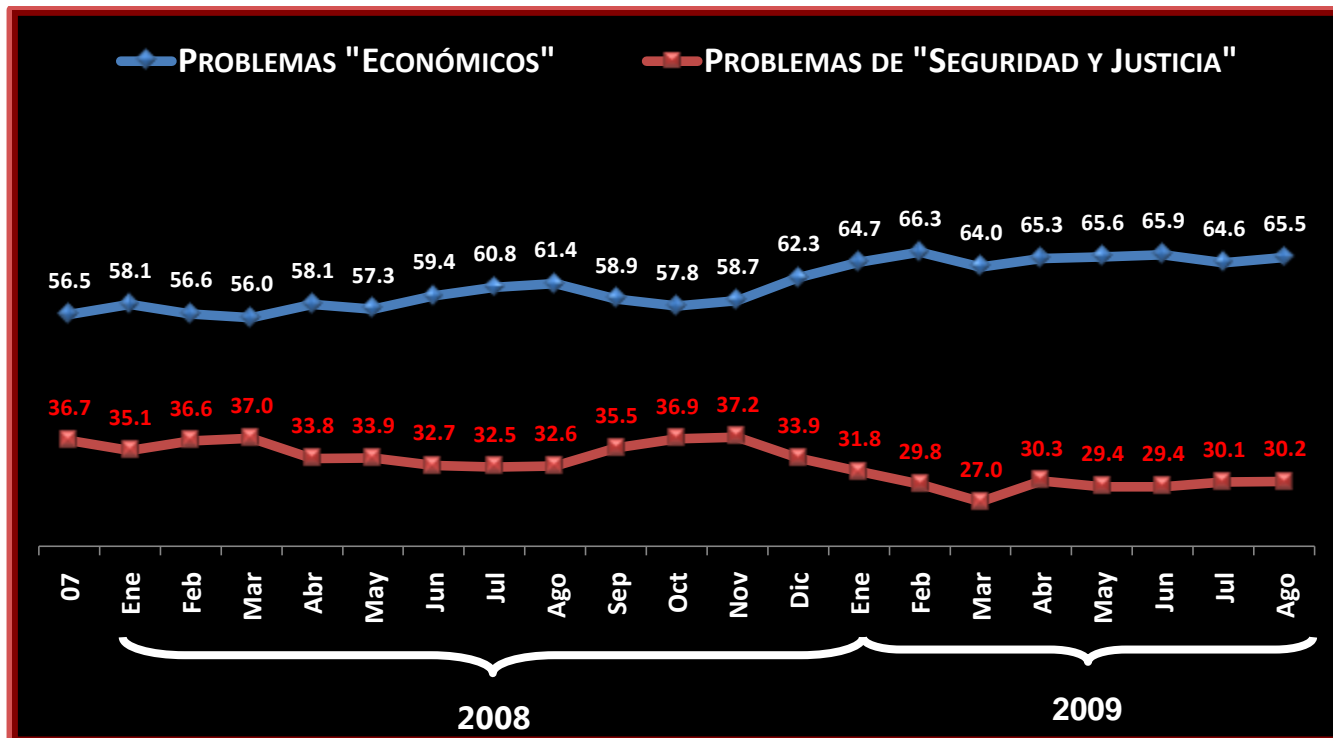
2.1 PRINCIPAL PROBLEMA PERCIBIDO

| | ANUAL | | | | | | | | 2009 PARCIAL |
|------------------|-------|------|------|------|------|------|------|------|-----------------|
| | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | |
| CRISIS ECONÓMICA | 22.8 | 28.1 | 24.6 | 22.5 | 18.1 | 17.0 | 24.3 | 28.0 | 38.4 |
| INSEGURIDAD | 19.7 | 18.5 | 17.7 | 16.6 | 24.7 | 24.7 | 22.4 | 19.9 | 18.7 |
| DESEMPLEO | 15.1 | 15.2 | 18.1 | 21.5 | 18.5 | 20.5 | 15.2 | 14.1 | 16.0 |
| POBREZA | 12.1 | 13.6 | 13.9 | 13.3 | 12.1 | 13.4 | 11.2 | 10.0 | 6.9 |
| CORRUPCIÓN | 5.4 | 6.5 | 7.1 | 10.4 | 10.2 | 7.1 | 6.3 | 5.7 | 4.5 |
| BAJOS SALARIOS | 1.7 | 3.3 | 2.4 | 2.4 | 3.2 | 3.1 | 3.4 | 4.1 | 3.1 |
| DROGADICCIÓN | 1.3 | 3.3 | 3.4 | 2.3 | 3.0 | 2.4 | 2.4 | 2.1 | 1.1 |
| NARCOTRÁFICO | 1.7 | 1.3 | 1.6 | 1.4 | 2.2 | 1.9 | 5.7 | 7.1 | 4.9 |
| INFLACIÓN | 2.7 | 1.1 | 0.9 | 0.9 | 0.7 | 1.2 | 2.3 | 2.9 | 1.8 |

EVOLUCIÓN AGO/08 – AGO/09

| | 2008 | | | | | 2009 | | | | | | | | VARIACIÓN ANUAL |
|---------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|--------------------|
| | AGO | SEP | OCT | NOV | DIC | ENE | FEB | MAR | ABR | MAY | JUN | JUL | AGO | |
| CRISIS ECONÓMICA | 26.5 | 25.9 | 29.0 | 33.0 | 37.5 | 39.6 | 41.1 | 40.9 | 41.4 | 40.2 | 39.0 | 35.5 | 35.9 | 9.4 |
| INSEGURIDAD | 16.6 | 20.8 | 23.9 | 25.1 | 23.7 | 22.1 | 21.3 | 20.3 | 20.8 | 19.0 | 18.9 | 19.0 | 19.1 | 2.5 |
| DESEMPLEO | 14.1 | 12.5 | 12.3 | 11.6 | 12.3 | 12.5 | 12.9 | 14.4 | 14.0 | 15.3 | 15.2 | 16.3 | 17.4 | 3.3 |
| POBREZA | 11.8 | 12.0 | 10.0 | 8.8 | 7.9 | 7.7 | 7.4 | 5.7 | 5.6 | 5.4 | 7.2 | 7.7 | 7.6 | -4.2 |
| NARCOTRÁFICO | 7.4 | 6.5 | 6.5 | 6.3 | 5.3 | 5.2 | 4.3 | 3.8 | 3.7 | 4.1 | 4.5 | 5.4 | 5.6 | -1.8 |
| CORRUPCIÓN | 6.3 | 5.7 | 4.4 | 4.1 | 3.6 | 3.3 | 3.3 | 4.3 | 4.8 | 5.0 | 4.8 | 4.4 | 4.4 | -1.9 |
| BAJOS SALARIOS | 5.3 | 5.1 | 3.5 | 2.9 | 2.3 | 2.7 | 2.8 | 2.8 | 2.7 | 3.0 | 3.1 | 3.4 | 3.1 | -2.2 |
| INFLACIÓN | 3.7 | 3.4 | 3.0 | 2.4 | 2.3 | 2.2 | 2.1 | 2.1 | 1.6 | 1.7 | 1.4 | 1.7 | 1.5 | -2.2 |
| DROGADICCIÓN | 2.3 | 2.5 | 2.1 | 1.7 | 1.3 | 1.2 | 0.9 | 1.0 | 1.0 | 1.3 | 1.2 | 1.3 | 1.1 | -1.2 |

EVOLUCIÓN HISTÓRICA "TIPO DE PROBLEMAS"



ECONÓMICOS: CRISIS, DESEMPLEO, INFLACIÓN, POBREZA Y BAJOS SALARIOS

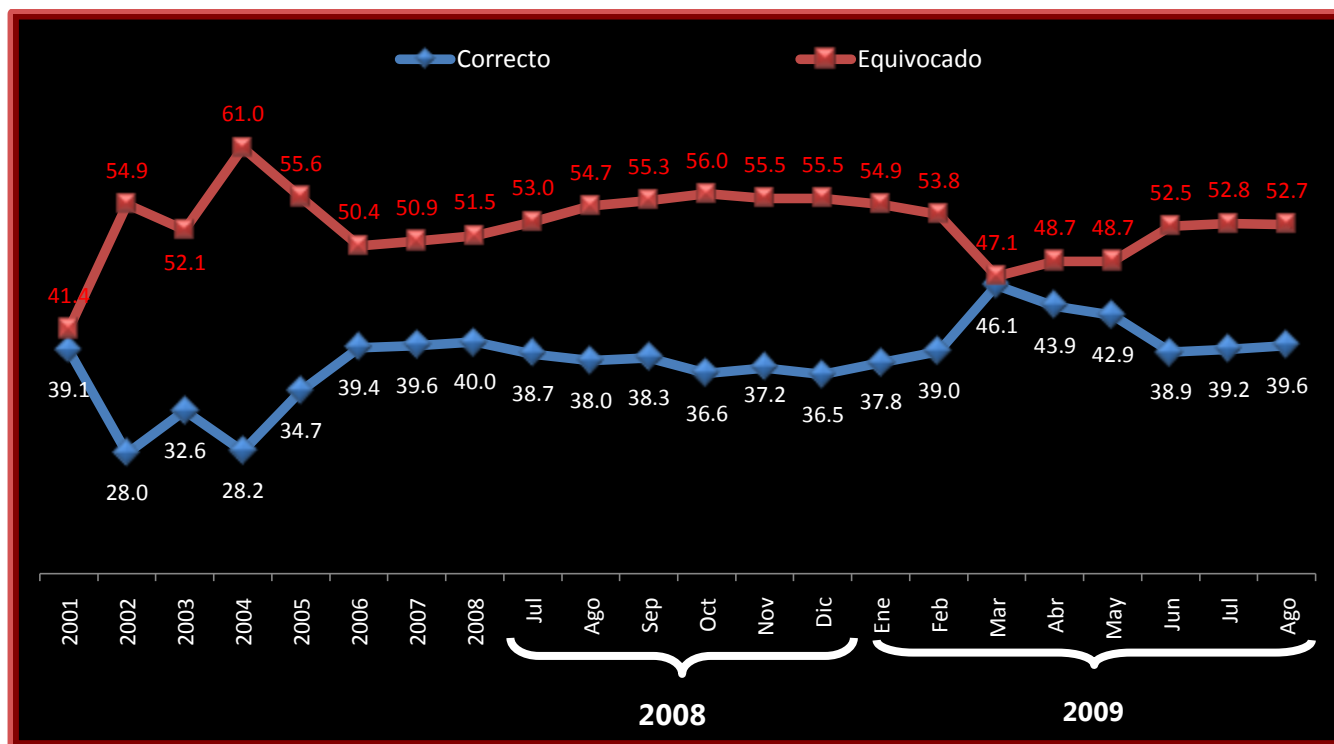
SEGURIDAD Y JUSTICIA: INSEGURIDAD, NARCOTRÁFICO, CORRUPCIÓN, DROGADICCIÓN

PRINCIPALES PROBLEMAS POR REGIÓN

| AGOSTO 2009 | | ECONÓMICOS | SEGURIDAD Y JUSTICIA |
|-------------|------------------|------------|----------------------|
| REGIÓN | NORTE | 59.9 | 35.3 |
| | BAJÍO | 71.2 | 23.9 |
| | CENTRO DE MÉXICO | 62.9 | 32.3 |
| | SUR- SURESTE | 70.3 | 26.5 |
| NACIONAL | | 65.5 | 30.2 |



2.2 PERCEPCIÓN DEL RUMBO DEL PAÍS

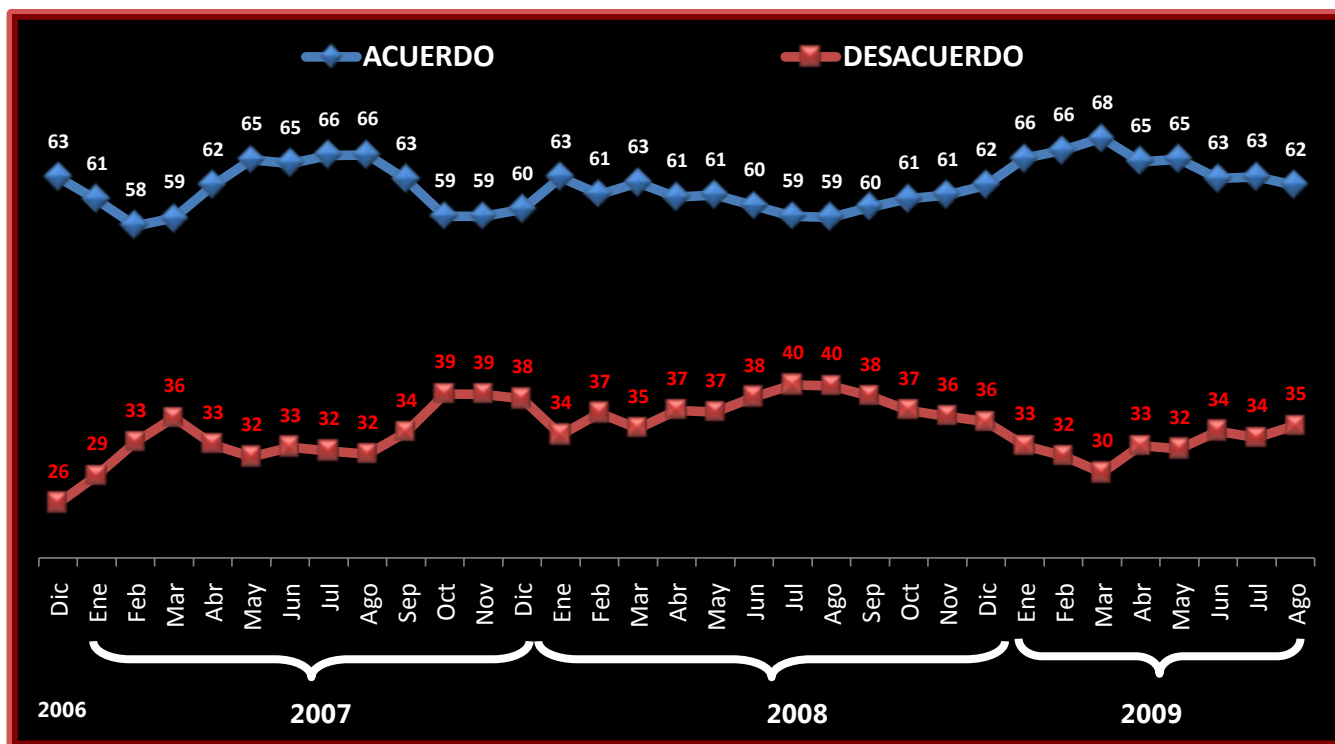
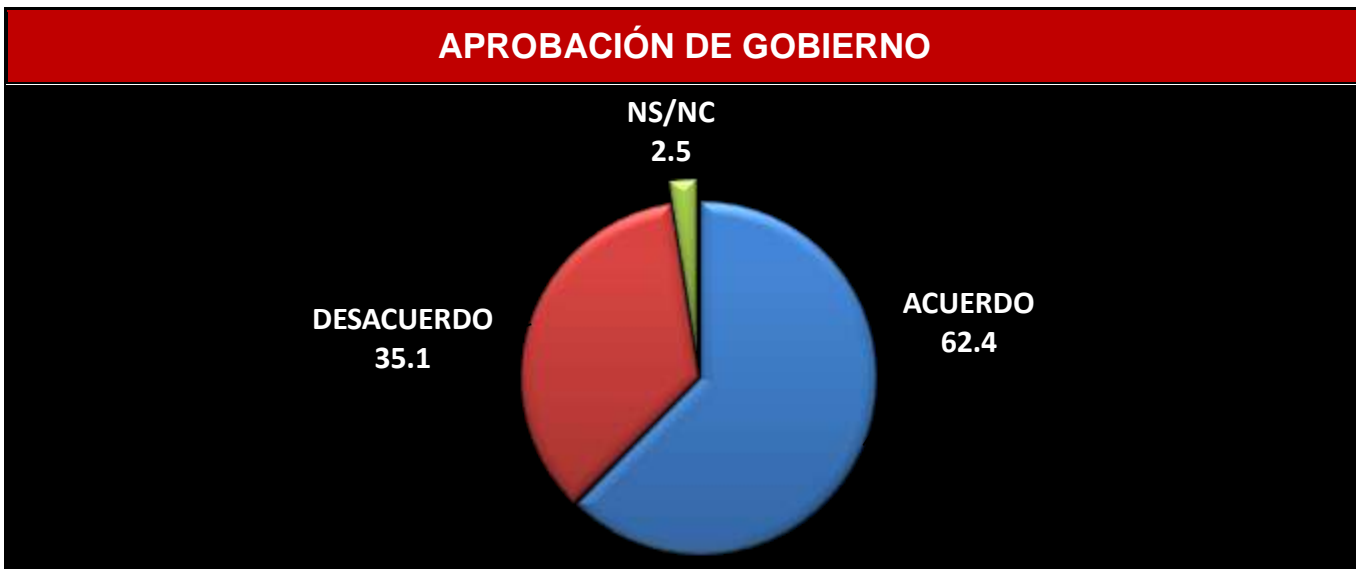


PERCEPCIÓN DEL RUMBO "CORRECTO" POR REGIÓN

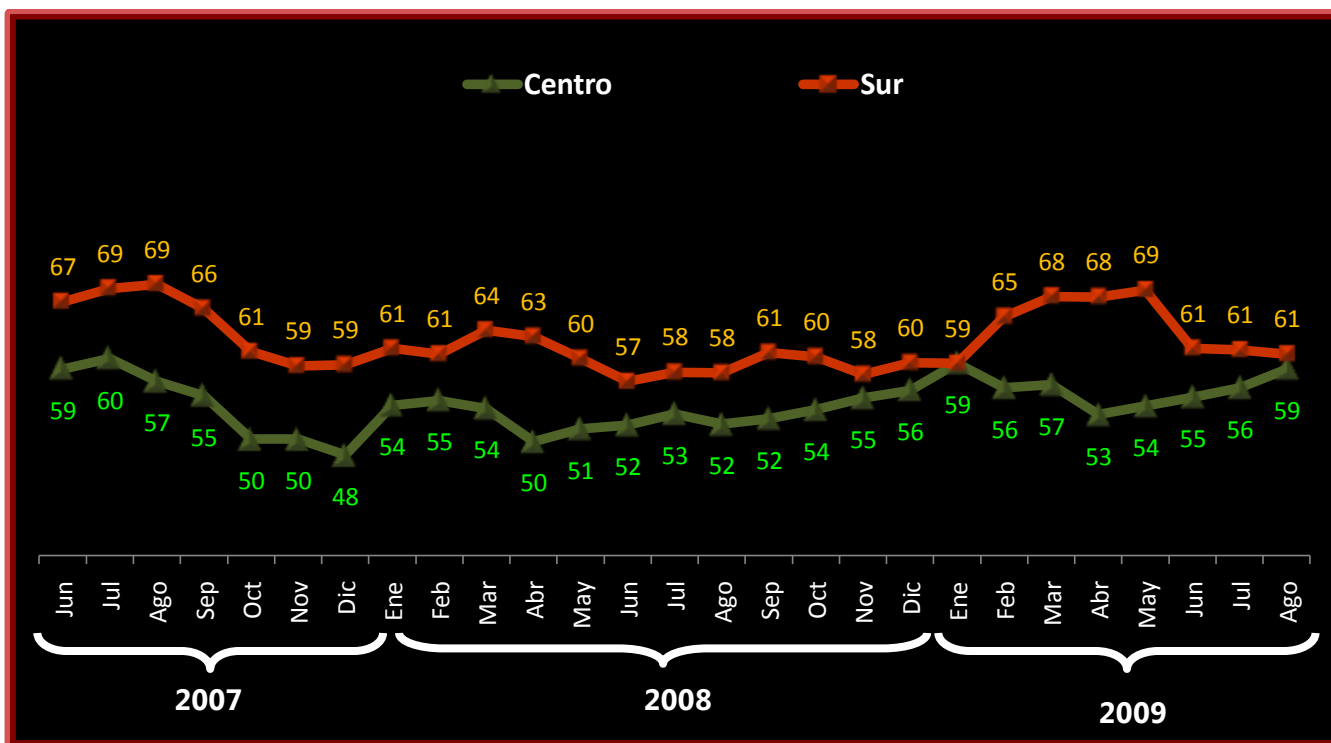
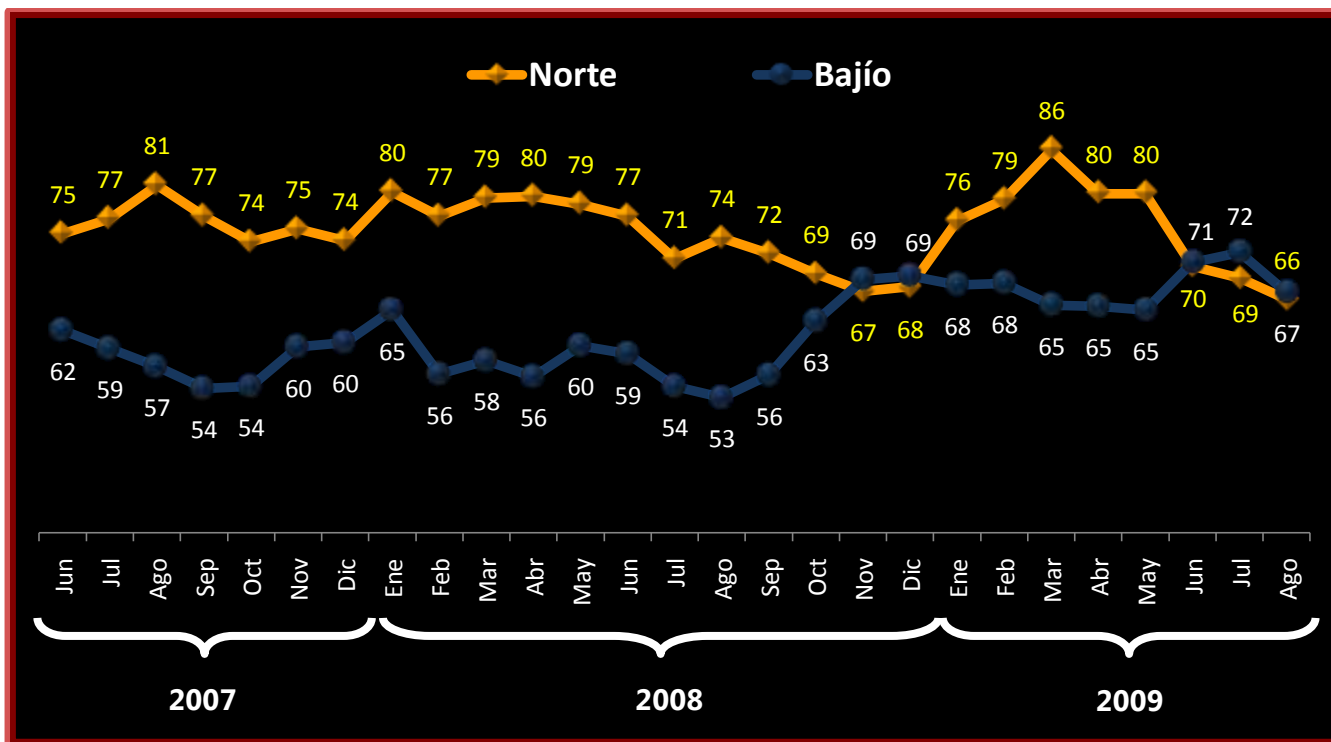
| REGIÓN | 2008 | | | | | 2009 | | | | | | | | VARIACIÓN ANUAL |
|------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------|
| | AGO | SEP | OCT | NOV | DIC | ENE | FEB | MAR | ABR | MAY | JUN | JUL | AGO | |
| NORTE | 57.0 | 52.8 | 49.7 | 48.0 | 45.6 | 43.5 | 41.3 | 48.5 | 43.3 | 45.7 | 41.3 | 49.2 | 45.9 | -11.1 |
| BAJÍO | 33.8 | 35.5 | 41.9 | 48.2 | 45.4 | 44.8 | 44.2 | 58.0 | 53.8 | 49.7 | 45.5 | 44.3 | 40.6 | 6.8 |
| CENTRO DE MÉXICO | 28.4 | 29.6 | 27.2 | 27.7 | 27.1 | 29.2 | 31.2 | 34.8 | 34.4 | 32.2 | 32.9 | 30.5 | 34.5 | 6.1 |
| SUR- SURESTE | 35.8 | 37.3 | 31.2 | 29.6 | 31.4 | 37.4 | 43.4 | 50.4 | 49.4 | 49.4 | 39.6 | 36.3 | 39.0 | 3.2 |
| NACIONAL | 38.0 | 38.3 | 36.6 | 37.2 | 36.5 | 37.8 | 39.0 | 46.1 | 43.9 | 42.9 | 38.9 | 39.2 | 39.6 | 1.6 |



2.3 APROBACIÓN PRESIDENCIAL – FELIPE CALDERÓN

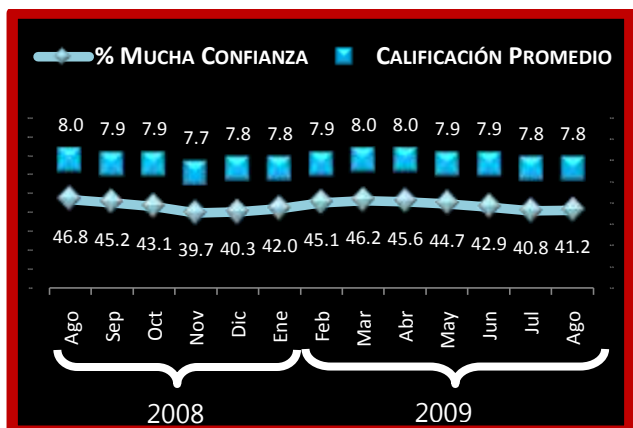


APROBACIÓN PRESIDENCIAL POR REGIÓN

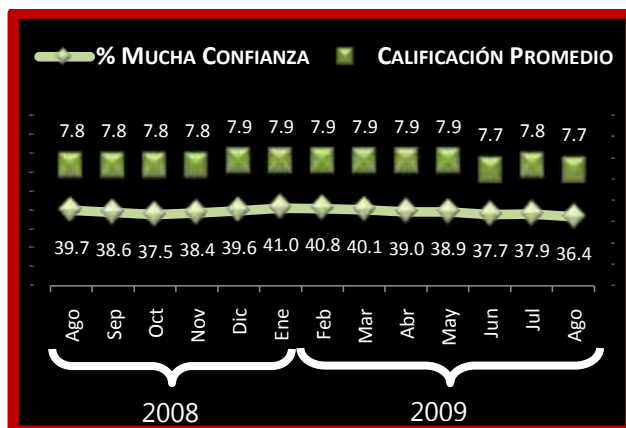


2.4 CONFIANZA EN INSTITUCIONES

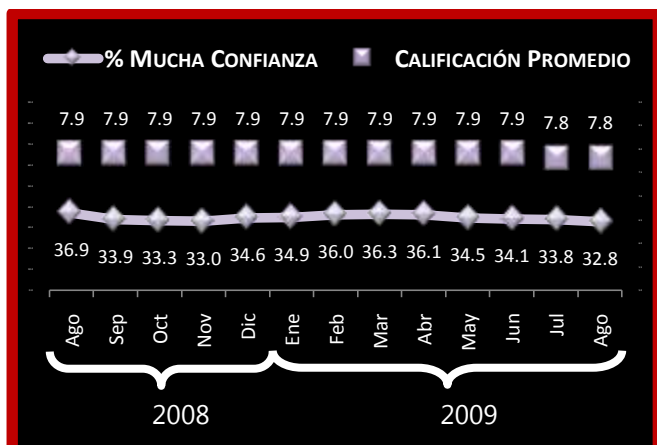
1. IGLESIA



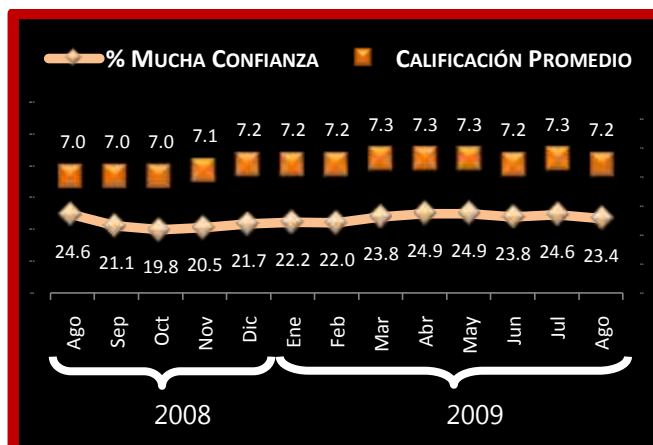
2. EJÉRCITO



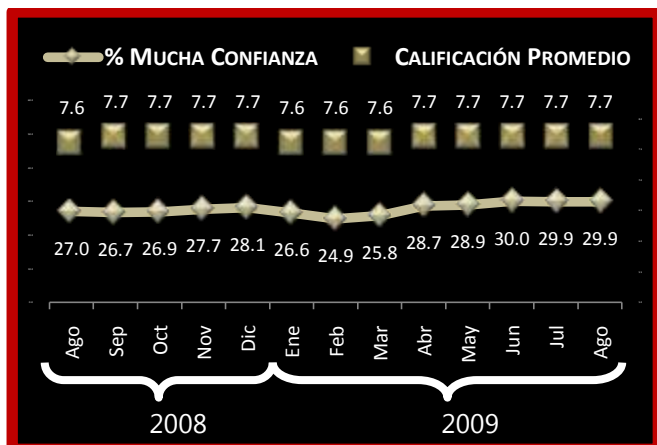
3. UNIVERSIDADES



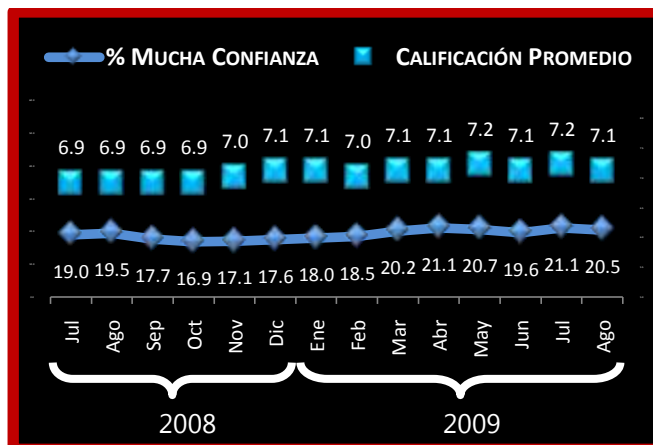
4. INSTITUTO FEDERAL ELECTORAL



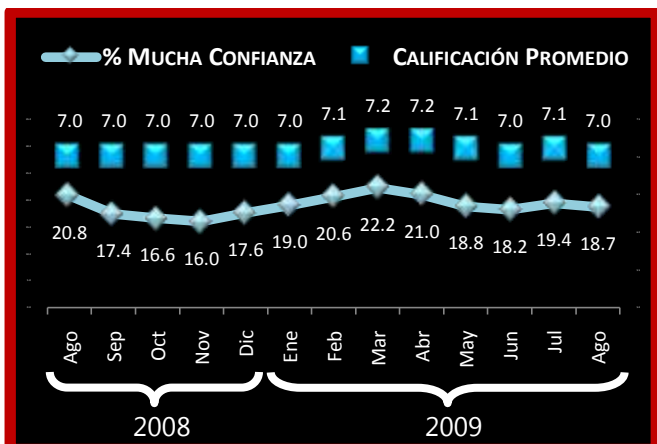
5. MEDIOS DE COMUNICACIÓN



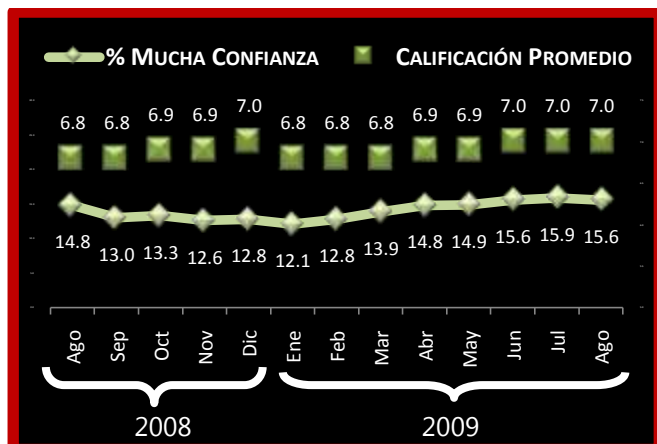
6. PRESIDENTE DE LA REPÚBLICA



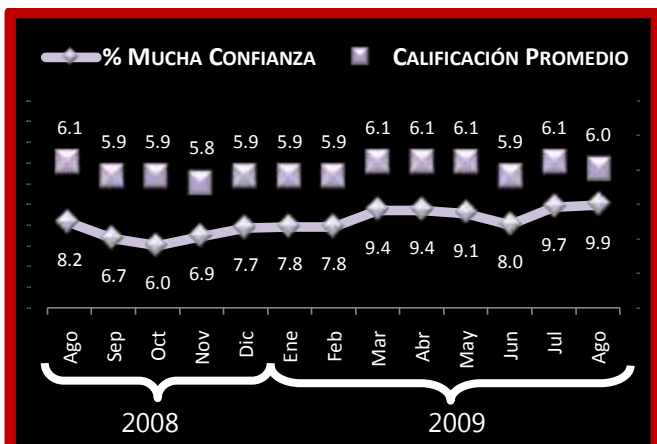
7. SUPREMA CORTE DE JUSTICIA



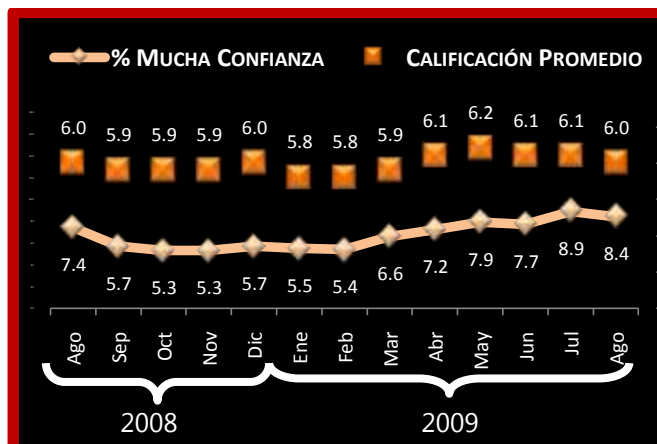
8. EMPRESARIOS



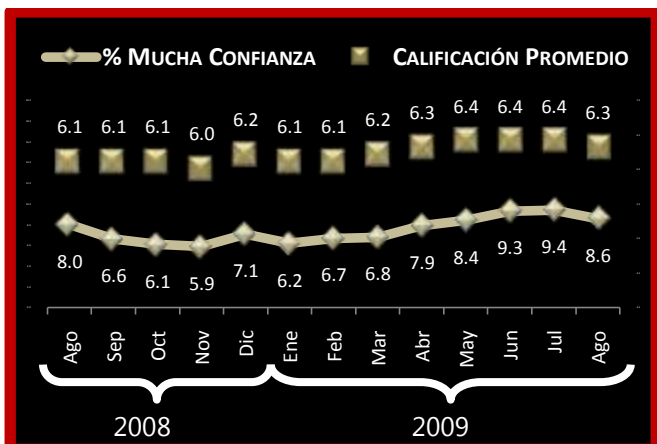
9. POLICÍA



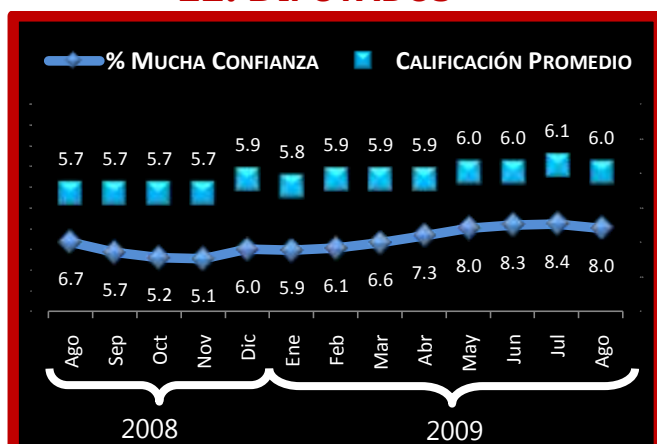
10. SINDICATOS



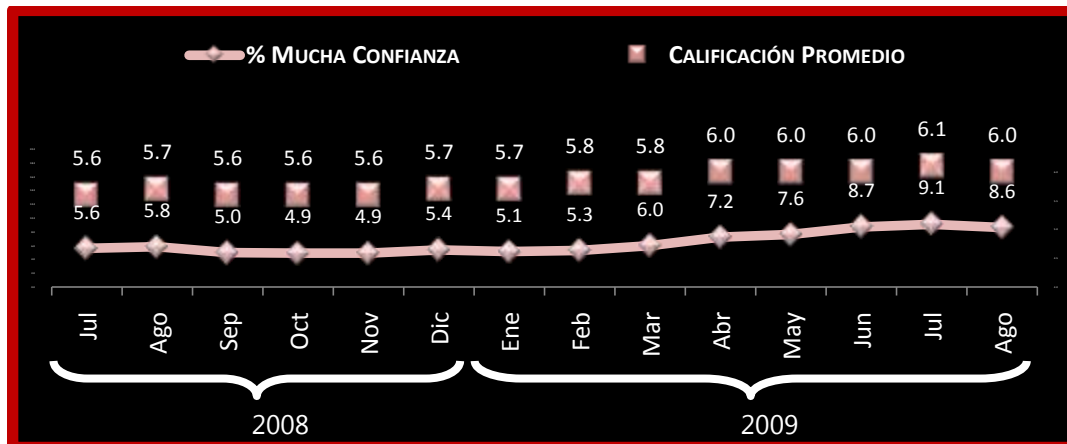
11. SENADORES



12. DIPUTADOS



13. PARTIDOS POLÍTICOS



INSTITUCIONES CON MAJOR CONFIANZA PROMEDIO

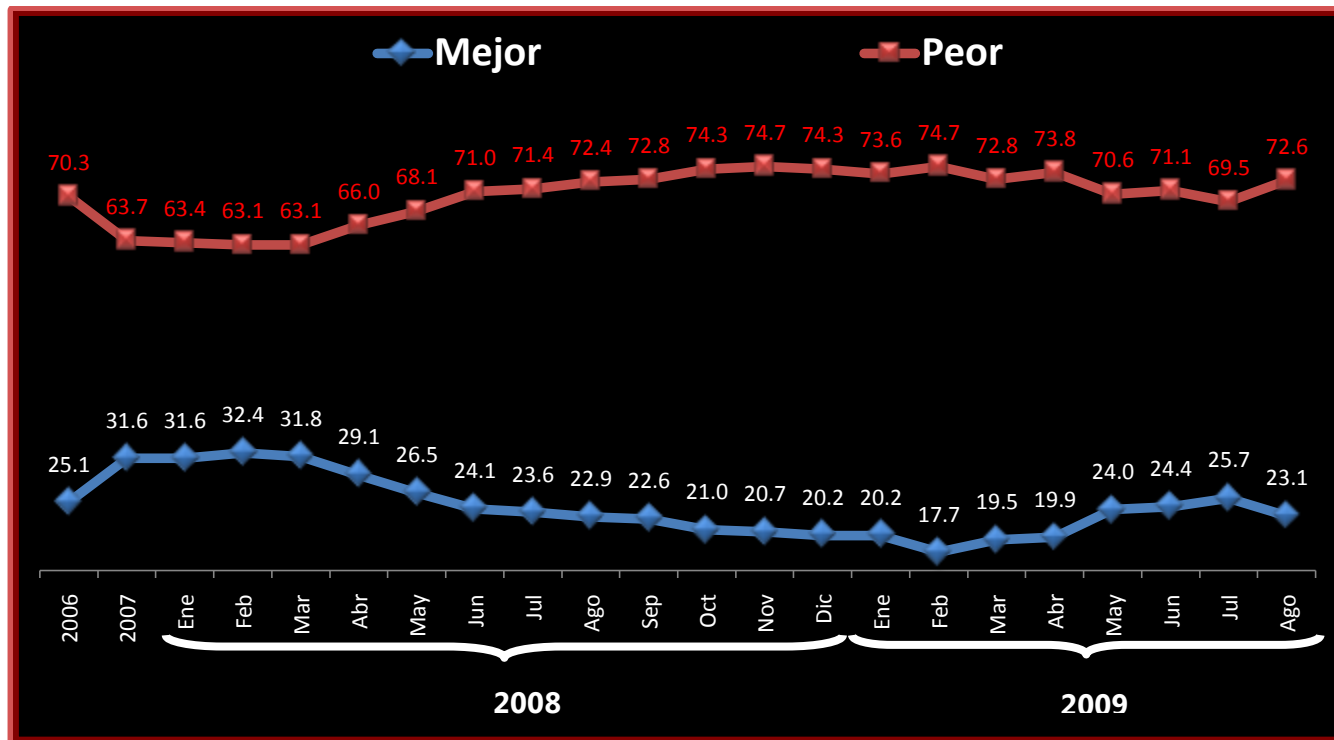
| POSICIÓN | INSTITUCIÓN | % "MUCHA" CONFIANZA | | | CALIFICACIÓN PROMEDIO Ago/09 |
|----------|-----------------------------|---------------------|--------|-----------|------------------------------|
| | | JUL/09 | AGO/09 | VARIACIÓN | |
| 1 | IGLESIA | 40.8 | 41.2 | 0.4 | 7.8 |
| 1 | UNIVERSIDADES | 33.8 | 32.8 | -1.0 | 7.8 |
| 3 | EJÉRCITO | 37.9 | 36.4 | -1.5 | 7.7 |
| 3 | MEDIOS DE COMUNICACIÓN | 29.9 | 29.9 | 0.0 | 7.7 |
| 5 | INSTITUTO FEDERAL ELECTORAL | 24.6 | 23.4 | -1.2 | 7.2 |

INSTITUCIONES CON MENOR CONFIANZA PROMEDIO

| POSICIÓN | INSTITUCIÓN | % "MUCHA" CONFIANZA | | | CALIFICACIÓN PROMEDIO Ago/09 |
|----------|---------------------------|---------------------|--------|-----------|------------------------------|
| | | JUL/09 | AGO/09 | VARIACIÓN | |
| 6 | SUPREMA CORTE DE JUSTICIA | 19.4 | 18.7 | -0.7 | 7.1 |
| 7 | LOS EMPRESARIOS | 15.9 | 15.6 | -0.3 | 7.0 |
| 7 | LOS BANCOS | 16.2 | 14.9 | -1.3 | 7.0 |
| 9 | LOS SENADORES | 9.4 | 8.6 | -0.8 | 6.8 |
| 10 | LOS SINDICATOS | 8.9 | 8.4 | -0.5 | 6.3 |
| 11 | LOS PARTIDOS POLÍTICOS | 9.1 | 8.6 | -0.5 | 6.0 |
| 11 | LOS DIPUTADOS | 8.4 | 8.0 | -0.4 | 6.0 |
| 11 | LA POLICÍA | 9.7 | 9.9 | 0.2 | 6.0 |

3.- Política

3.1 PERCEPCIÓN DE LA SITUACIÓN POLÍTICA

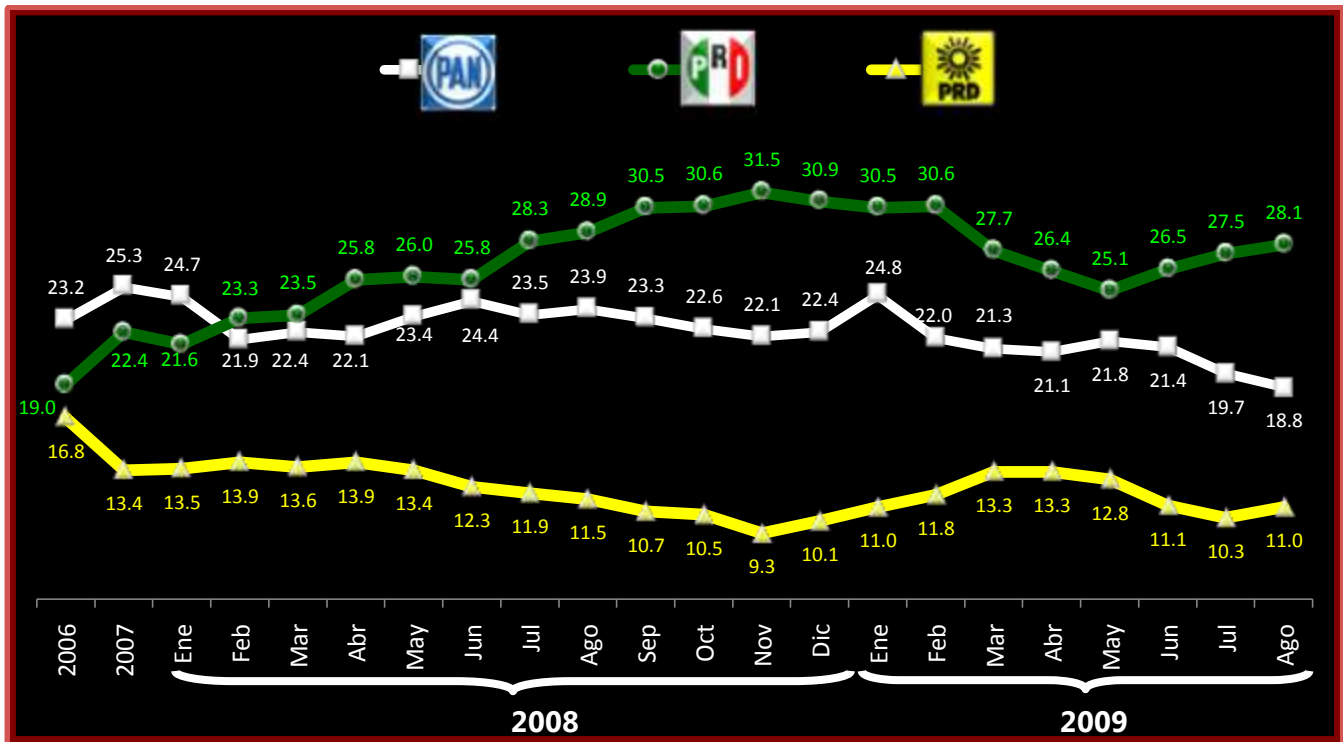


PERCEPCIÓN NEGATIVA DE LA POLÍTICA POR REGIÓN

| | | 2008 | | | | | 2009 | | | | | | | VARIACIÓN ANUAL | |
|----------|------------------|------|------|------|------|------|------|------|------|------|------|------|------|-----------------|-------|
| | | AGO | SEP | OCT | NOV | DIC | ENE | FEB | MAR | ABR | MAY | JUN | JUL | | AGO |
| REGIÓN | NORTE | 55.6 | 58.2 | 63.2 | 68.0 | 67.1 | 66.2 | 66.0 | 66.2 | 69.6 | 63.5 | 66.3 | 63.7 | 70.0 | -14.4 |
| | BAJÍO | 73.6 | 71.5 | 67.0 | 64.7 | 65.9 | 63.9 | 66.2 | 61.0 | 63.3 | 61.7 | 67.7 | 69.7 | 73.4 | 0.2 |
| | CENTRO DE MÉXICO | 83.2 | 84.4 | 84.5 | 84.1 | 83.8 | 83.1 | 84.0 | 81.6 | 82.2 | 80.2 | 77.8 | 75.6 | 76.6 | 6.6 |
| | SUR- SURESTE | 73.0 | 73.5 | 78.2 | 77.1 | 76.5 | 77.3 | 78.0 | 75.1 | 73.6 | 70.3 | 69.6 | 67.3 | 69.5 | 3.5 |
| NACIONAL | | 72.4 | 72.8 | 74.3 | 74.7 | 74.3 | 73.6 | 74.7 | 72.8 | 73.8 | 70.6 | 71.1 | 69.5 | 72.6 | -0.2 |



3.2 IDENTIDAD PARTIDISTA



IDENTIDAD PARTIDISTA POR REGIÓN

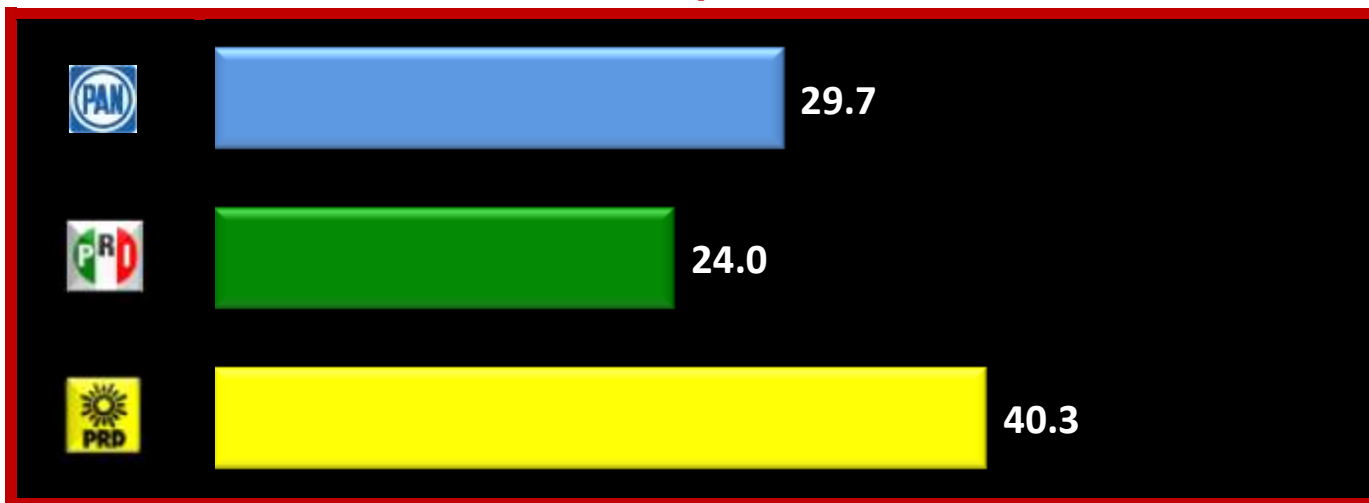
| AGOSTO 2009 | | | | | OTRO | NINGUNO |
|-------------|------------------|------|------|------|------|---------|
| REGIÓN | NORTE | 24.6 | 32.9 | 3.9 | 3.7 | 30.3 |
| | BAJÍO | 24.7 | 22.6 | 7.7 | 2.9 | 34.2 |
| | CENTRO DE MÉXICO | 13.7 | 21.6 | 15.4 | 5.1 | 36.2 |
| | SUR- SURESTE | 15.0 | 35.0 | 15.0 | 4.1 | 26.5 |
| NACIONAL | | 18.7 | 28.1 | 11.0 | 4.1 | 31.9 |



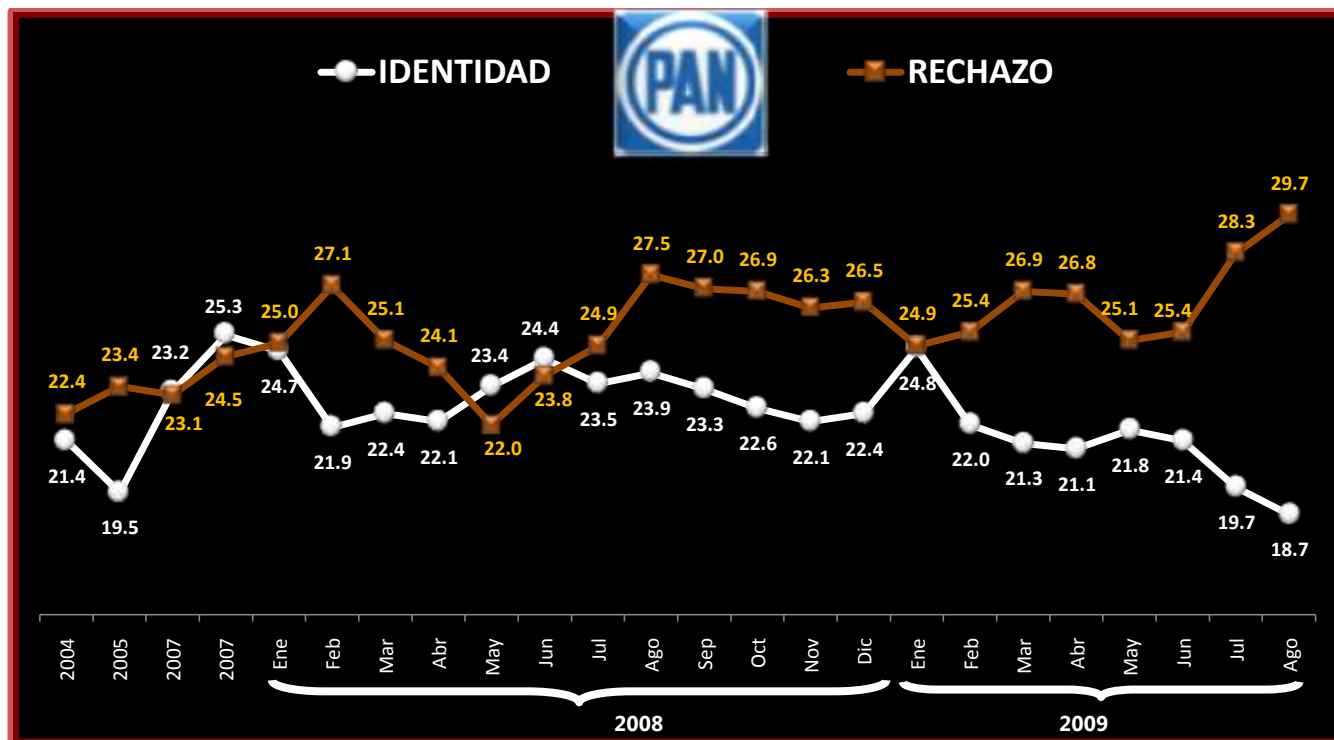
3.3 RECHAZO A PARTIDOS

RECHAZO A 3 PARTIDOS CON MAYOR PRESENCIA

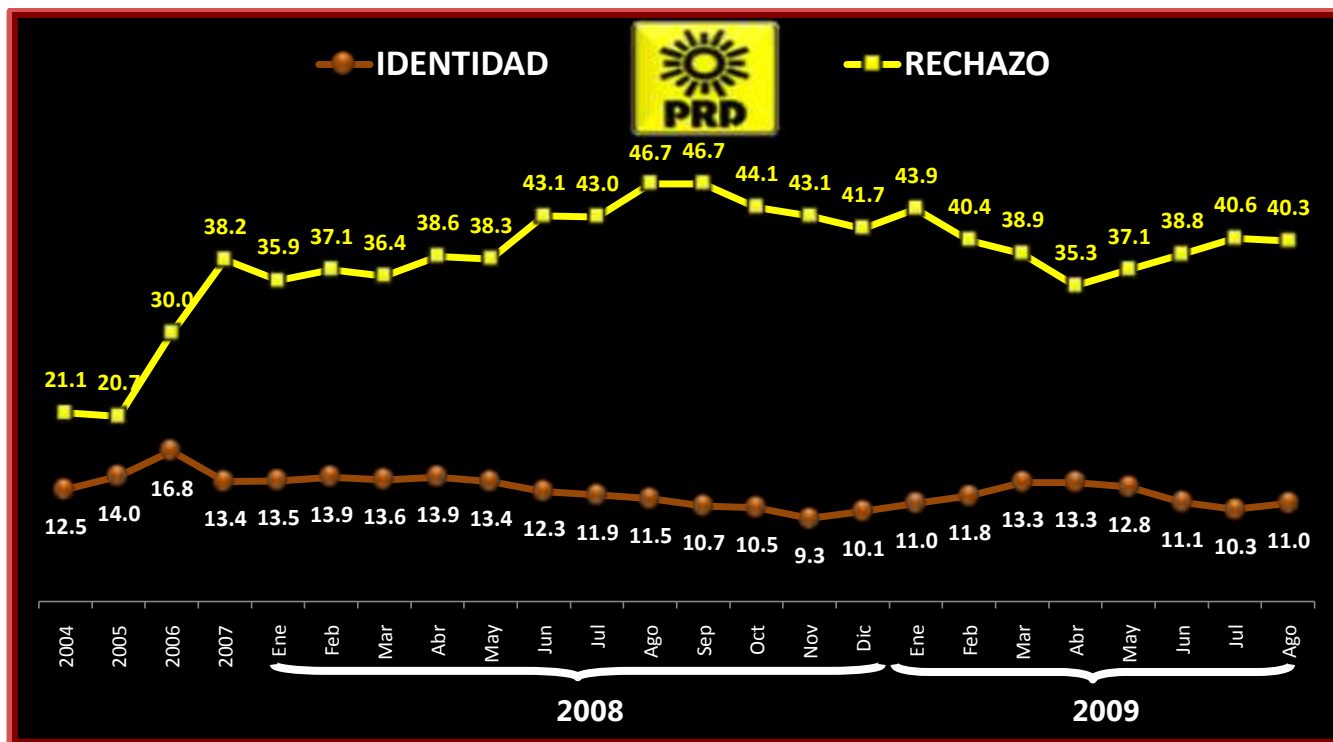
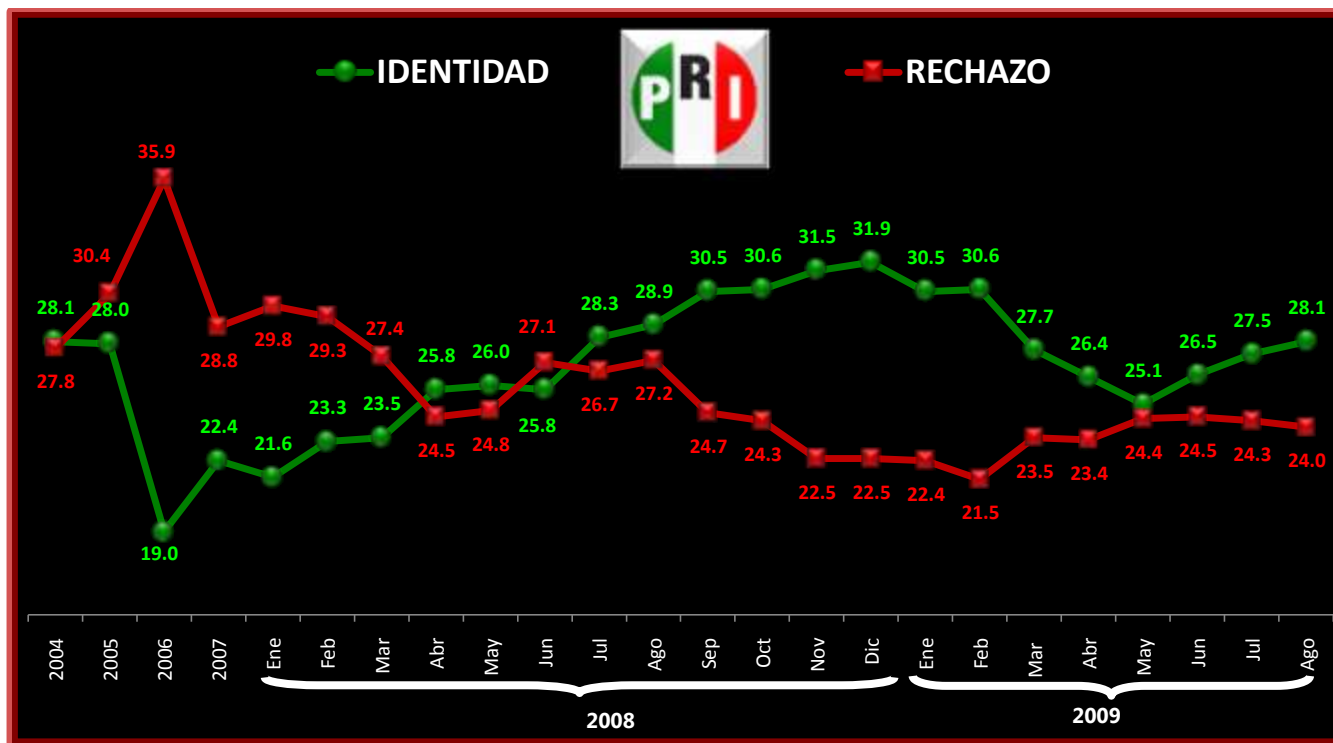
Ago/09



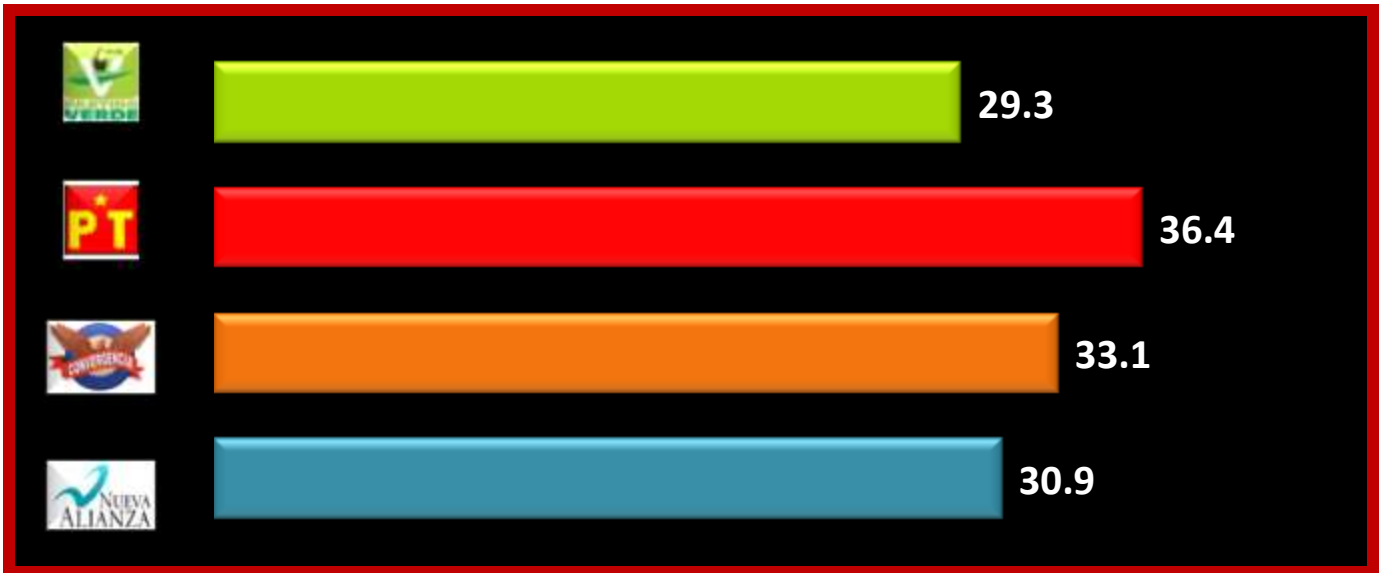
EVOLUCIÓN DEL RECHAZO E IDENTIDAD PARTIDISTA



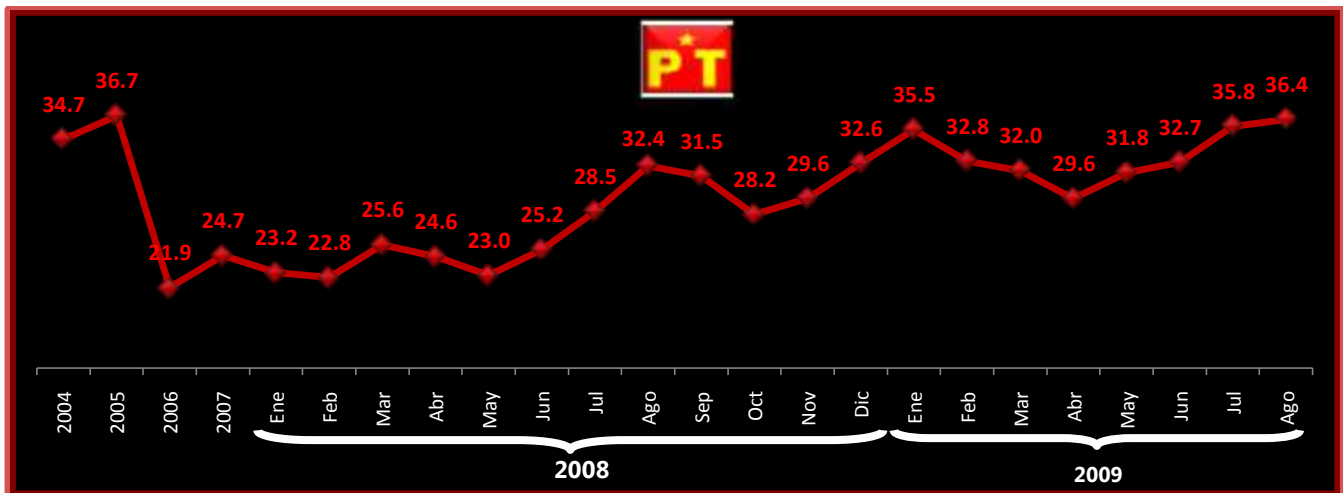
EVOLUCIÓN DEL RECHAZO E IDENTIDAD PARTIDISTA



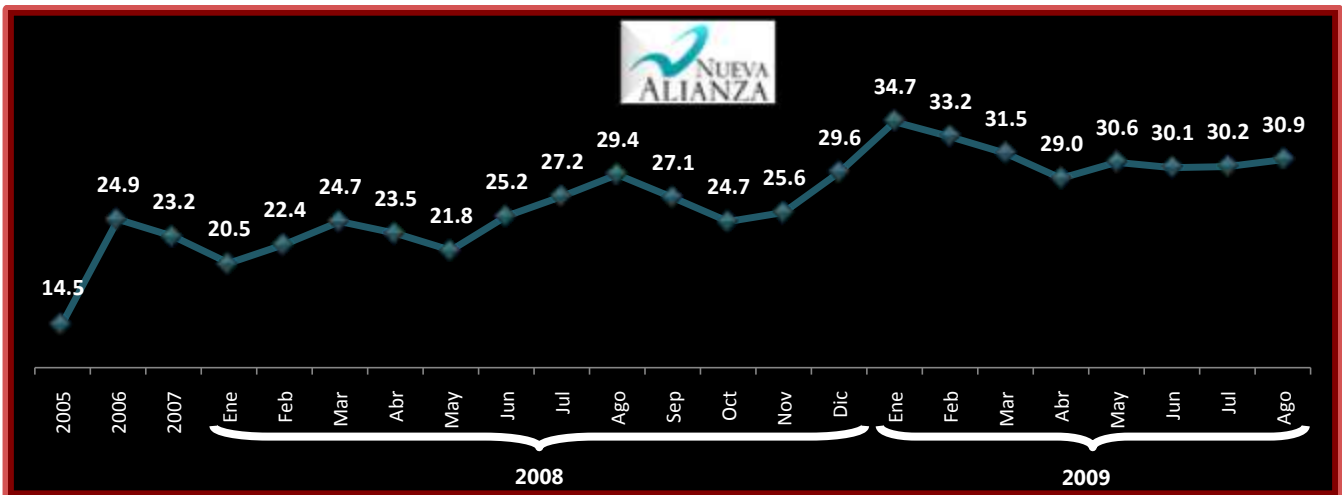
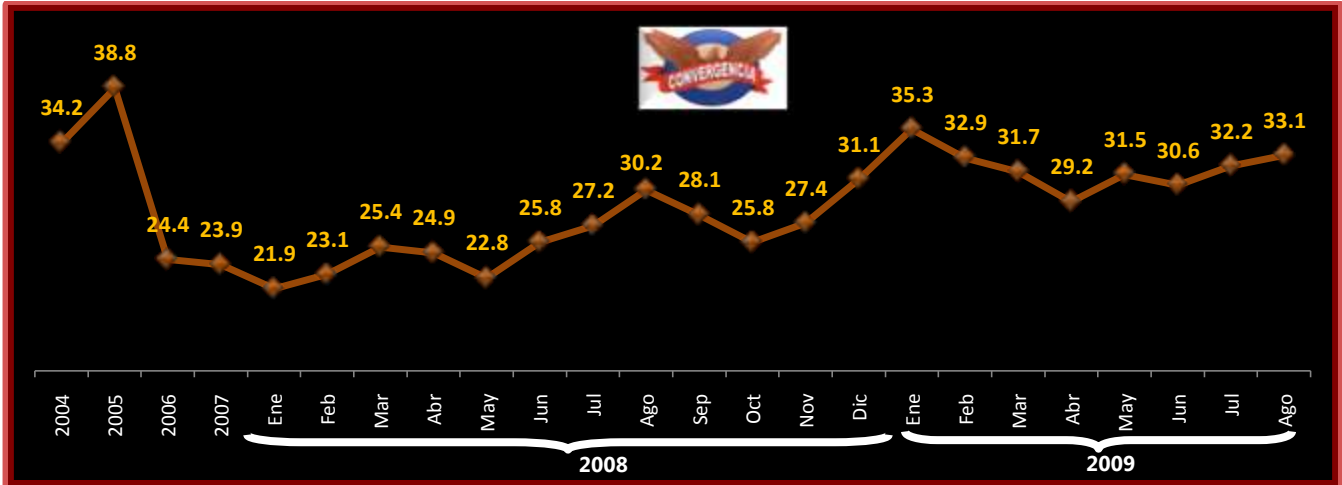
RECHAZO A 4 PARTIDOS CON MENOR PRESENCIA



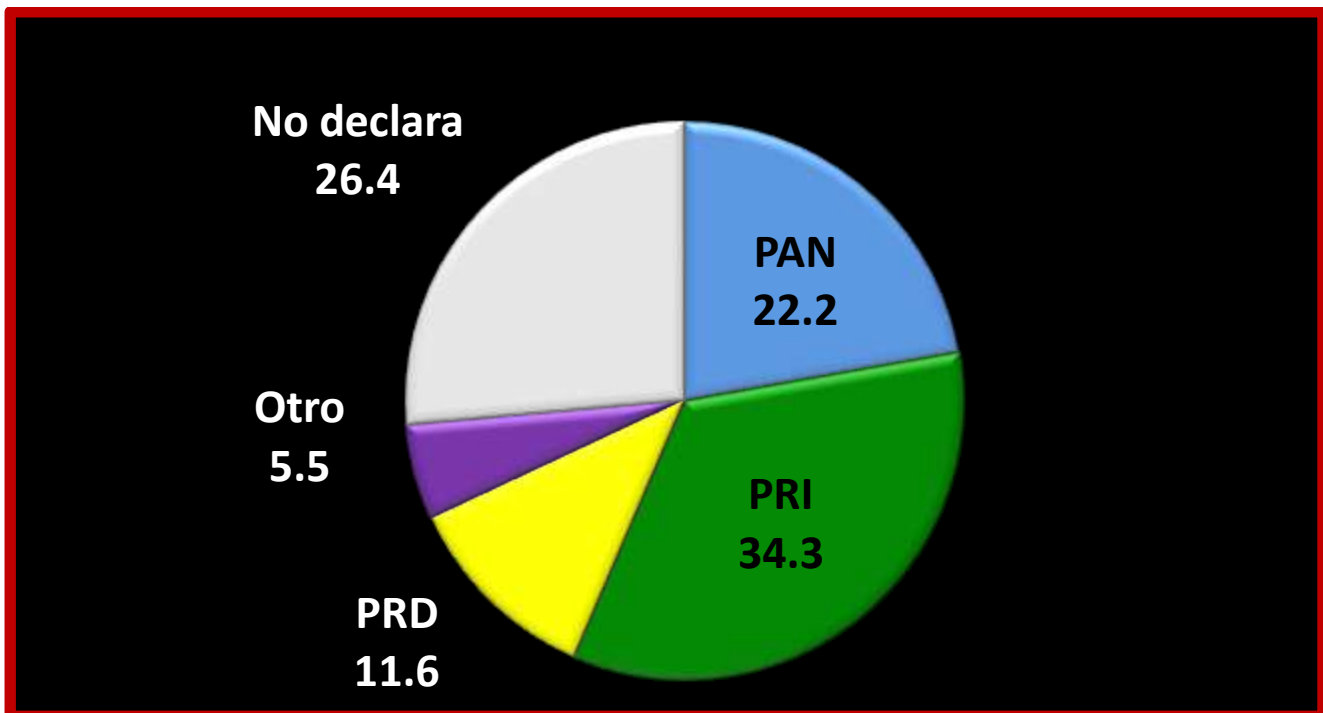
EVOLUCIÓN DEL RECHAZO




EVOLUCIÓN DEL RECHAZO



3.4 PREFERENCIA ELECTORAL HACIA LA PRESIDENCIA EN 2012 (SIN CANDIDATOS) AGOSTO 2009



PREFERENCIA ELECTORAL POR REGIÓN

| AGOSTO 2009 | |  |  |  | OTRO | No DECLARA | TOTAL |
|-------------|------------------|---|---|--|------|------------|-------|
| REGIÓN | NORTE | 30.1 | 36.6 | 3.2 | 5.6 | 24.5 | 100.0 |
| | BAJÍO | 32.3 | 33.2 | 7.5 | 4.4 | 22.6 | 100.0 |
| | CENTRO DE MÉXICO | 14.6 | 29.1 | 19.2 | 6.3 | 30.8 | 100.0 |
| | SURESTE | 17.1 | 39.3 | 13.4 | 5.1 | 25.1 | 100.0 |
| NACIONAL | | 22.2 | 34.3 | 11.6 | 5.5 | 26.4 | 100.0 |

4.- ANEXOS

CIFRAS OFICIALES SOBRE LA ECONOMÍA

4.1 INFLACIÓN ANUALIZADA

4.2 INFLACIÓN EN ALIMENTOS ANUALIZADA

4.3 TASA DE DESEMPLEO

4.4 CONFIANZA DEL CONSUMIDOR

4.5 REMESAS RECIBIDAS DEL EXTERIOR

4.6 REMESAS DEL EXTERIOR ACUMULADAS

4.1 INFLACIÓN ANUALIZADA

| | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
|------------|------|------|------|------|------|------|------|------|-------------|
| ENERO | 8.11 | 4.79 | 5.16 | 4.20 | 4.54 | 3.94 | 3.98 | 3.70 | 6.28 |
| FEBRERO | 7.09 | 4.79 | 5.52 | 4.53 | 4.27 | 3.75 | 4.11 | 3.72 | 6.20 |
| MARZO | 7.17 | 4.66 | 5.64 | 4.23 | 4.39 | 3.41 | 4.21 | 4.25 | 6.04 |
| ABRIL | 7.11 | 4.70 | 5.25 | 4.21 | 4.60 | 3.20 | 3.99 | 4.55 | 6.17 |
| MAYO | 6.95 | 4.68 | 4.70 | 4.29 | 4.60 | 3.00 | 3.95 | 4.95 | 5.98 |
| JUNIO | 6.57 | 4.94 | 4.27 | 4.37 | 4.33 | 3.18 | 3.98 | 5.26 | 5.74 |
| JULIO | 5.88 | 5.51 | 4.13 | 4.49 | 4.47 | 3.06 | 4.14 | 5.39 | 5.44 |
| AGOSTO | 5.93 | 5.29 | 4.04 | 4.82 | 3.95 | 3.47 | 4.03 | 5.57 | |
| SEPTIEMBRE | 6.14 | 4.95 | 4.04 | 5.06 | 3.51 | 4.09 | 3.79 | 5.47 | |
| OCTUBRE | 5.89 | 4.94 | 3.96 | 5.40 | 3.05 | 4.29 | 3.74 | 5.78 | |
| NOVIEMBRE | 5.39 | 5.39 | 3.98 | 5.43 | 2.91 | 4.09 | 3.93 | 6.23 | |
| DICIEMBRE | 4.40 | 5.70 | 3.98 | 5.19 | 3.33 | 4.05 | 3.76 | 6.53 | |

*FUENTE: BANCO DE MÉXICO

4.2 INFLACIÓN EN ALIMENTOS ANUALIZADA

| | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
|------------|------|------|------|------|------|------|------|-------|-------|
| ENERO | 7.43 | 1.91 | 6.24 | 6.18 | 7.62 | 3.15 | 6.56 | 4.32 | 10.05 |
| FEBRERO | 6.66 | 1.81 | 7.64 | 6.56 | 6.59 | 2.94 | 6.56 | 5.05 | 10.06 |
| MARZO | 6.94 | 1.66 | 8.34 | 6.70 | 5.42 | 3.29 | 6.56 | 5.43 | 9.84 |
| ABRIL | 6.16 | 1.99 | 7.60 | 8.49 | 4.39 | 4.13 | 5.39 | 6.08 | 10.11 |
| MAYO | 5.50 | 2.98 | 6.16 | 9.59 | 3.40 | 6.07 | 3.33 | 7.29 | 10.18 |
| JUNIO | 4.46 | 3.85 | 5.71 | 9.45 | 2.55 | 7.88 | 2.41 | 7.72 | 10.02 |
| JULIO | 4.20 | 4.63 | 5.30 | 9.60 | 2.83 | 7.46 | 2.73 | 9.18 | 9.21 |
| AGOSTO | 4.23 | 4.39 | 5.60 | 9.84 | 2.10 | 8.18 | 3.11 | 8.94 | |
| SEPTIEMBRE | 4.67 | 4.19 | 5.62 | 9.86 | 2.04 | 8.21 | 3.44 | 7.64 | |
| OCTUBRE | 4.15 | 4.55 | 5.75 | 9.46 | 2.10 | 7.71 | 3.57 | 8.15 | |
| NOVIEMBRE | 3.52 | 5.62 | 5.68 | 9.20 | 1.70 | 7.28 | 4.00 | 9.02 | |
| DICIEMBRE | 2.61 | 6.29 | 6.24 | 7.97 | 2.46 | 7.12 | 3.69 | 10.24 | |

*FUENTE: BANCO DE MÉXICO/ INEGI

4.3 TASA DE DESEMPLEO ABIERTA

| | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2008 |
|------------|------|------|------|------|------|------|------|------|------|
| ENERO | 2.71 | 3.58 | 3.08 | 4.01 | 4.20 | 3.53 | 3.96 | 4.06 | 5.0 |
| FEBRERO | 3.23 | 3.06 | 3.01 | 4.12 | 3.81 | 3.72 | 4.02 | 3.81 | 5.3 |
| MARZO | 2.70 | 3.05 | 3.14 | 3.94 | 3.60 | 3.43 | 4.01 | 3.78 | 4.8 |
| ABRIL | 2.63 | 2.97 | 3.01 | 3.88 | 3.71 | 3.31 | 3.60 | 3.61 | 5.3 |
| MAYO | 2.54 | 2.84 | 2.87 | 3.45 | 3.29 | 2.88 | 3.23 | 3.24 | 5.3 |
| JUNIO | 2.48 | 2.77 | 3.00 | 3.65 | 3.65 | 3.33 | 3.26 | 3.55 | 5.2 |
| JULIO | 2.97 | 3.08 | 3.83 | 4.11 | 4.12 | 3.98 | 3.95 | 4.15 | 6.2 |
| AGOSTO | 2.58 | 3.11 | 4.09 | 4.44 | 3.68 | 4.03 | 3.92 | 4.15 | |
| SEPTIEMBRE | 2.80 | 3.20 | 4.19 | 4.18 | 3.69 | 3.98 | 3.87 | 4.25 | |
| OCTUBRE | 2.99 | 2.93 | 3.94 | 4.08 | 3.57 | 4.02 | 3.93 | 4.11 | |
| NOVIEMBRE | 2.81 | 2.81 | 3.77 | 3.61 | 3.01 | 3.58 | 3.46 | 4.47 | |
| DICIEMBRE | 2.64 | 2.34 | 2.94 | 3.52 | 2.83 | 3.47 | 3.40 | 4.32 | |

*FUENTE: INEGI

4.4 ÍNDICE DE CONFIANZA DEL CONSUMIDOR

| | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
|------------|-------|-------|-------|-------|-------|-------|-------|-------|------|
| ENERO | | 89.8 | 100.0 | 95.4 | 102.3 | 107.6 | 104.3 | 103.5 | 81.9 |
| FEBRERO | | 90.8 | 94.3 | 95.0 | 105.7 | 108.0 | 103.6 | 101.0 | 78.9 |
| MARZO | | 97.0 | 91.4 | 95.9 | 104.6 | 112.6 | 106.5 | 102.7 | 79.4 |
| ABRIL | 113.8 | 97.0 | 96.9 | 96.2 | 100.1 | 109.5 | 106.3 | 97.2 | 82.1 |
| MAYO | 110.0 | 102.1 | 99.0 | 100.1 | 98.6 | 109.9 | 107.3 | 94.2 | 78.3 |
| JUNIO | 108.3 | 102.3 | 100.2 | 100.1 | 100.0 | 107.8 | 105.2 | 90.7 | 81.0 |
| JULIO | 114.7 | 104.4 | 100.4 | 96.3 | 99.7 | 109.8 | 104.8 | 88.4 | 85.4 |
| AGOSTO | 117.6 | 106.1 | 99.5 | 95.1 | 98.3 | 110.7 | 108.0 | 89.6 | |
| SEPTIEMBRE | 109.1 | 103.5 | 96.9 | 97.0 | 102.2 | 110.6 | 105.3 | 88.6 | |
| OCTUBRE | 102.1 | 101.3 | 95.9 | 94.4 | 102.4 | 108.6 | 101.4 | 82.0 | |
| NOVIEMBRE | 101.8 | 105.6 | 94.2 | 94.6 | 102.3 | 105.9 | 100.0 | 83.9 | |
| DICIEMBRE | 106.5 | 107.6 | 95.6 | 101.7 | 108.2 | 109.7 | 105.6 | 84.1 | |

*FUENTE: INEGI, BANXICO

4.5 REMESAS RECIBIDAS DEL EXTERIOR

| | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | VAR |
|------------------------|--------------|--------------|---------------|---------------|---------------|---------------|---------------|--------------|-------------|--------|
| ENERO | 655 | 711 | 939 | 978 | 1261 | 1637 | 1757 | 1646 | 1572 | -4.5% |
| FEBRERO | 638 | 719 | 886 | 1060 | 1314 | 1694 | 1730 | 1728 | 1803 | +4.3% |
| MARZO | 718 | 745 | 1005 | 1359 | 1565 | 2015 | 2021 | 1946 | 2104 | +8.1% |
| ABRIL | 735 | 806 | 1107 | 1381 | 1606 | 1907 | 2006 | 2011 | 1780 | -11.5% |
| MAYO | 798 | 912 | 1225 | 1610 | 1897 | 2366 | 2258 | 2181 | 1900 | -12.9% |
| JUNIO | 748 | 860 | 1228 | 1539 | 1791 | 2156 | 2087 | 2086 | 1923 | -7.8% |
| JULIO | 797 | 843 | 1242 | 1495 | 1726 | 2027 | 2165 | 2015 | | -12.2% |
| AGOSTO | 789 | 849 | 1258 | 1624 | 1980 | 2159 | 2205 | 1937 | | 0.2% |
| SEPTIEMBRE | 772 | 861 | 1242 | 1432 | 1765 | 1990 | 1969 | 1973 | | 13.0% |
| OCTUBRE | 793 | 848 | 1258 | 1425 | 1838 | 2160 | 2164 | 2445 | | -2.9% |
| NOVIEMBRE | 694 | 741 | 1057 | 1384 | 1750 | 1829 | 1799 | 1747 | | -1.8% |
| DICIEMBRE | 759 | 919 | 1202 | 1444 | 1792 | 1803 | 1808 | 1776 | | -0.1% |
| TOTAL | 8,895 | 9,814 | 13,650 | 16,730 | 20,284 | 23,742 | 23,970 | 23491 | 1572 | |
| VARIACIÓN ANUAL | 25.8% | 9.3% | 27.9% | 18.3% | 17.4% | 14.5% | 0.9% | -2.0% | | |

*DATOS EN MILLONES DE DÓLARES

*FUENTE: BANCO DE MÉXICO

4.6 REMESAS DEL EXTERIOR ACUMULADAS

| | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
|-----------------|--------------|-------------|--------------|--------------|--------------|--------------|-------------|--------------|-------|
| ENERO | 655 | 711 | 939 | 978 | 1,261 | 1,637 | 1,757 | 1646 | 1572 |
| FEBRERO | 1,293 | 1,430 | 1,825 | 2,038 | 2,575 | 3,331 | 3,487 | 3374 | 3375 |
| MARZO | 2,011 | 2,174 | 2,830 | 3,397 | 4,140 | 5,346 | 5,508 | 5320 | 5479 |
| ABRIL | 2,746 | 2,980 | 3,937 | 4,778 | 5,746 | 7,253 | 7,514 | 7331 | 7259 |
| MAYO | 3,544 | 3,893 | 5,161 | 6,388 | 7,643 | 9,619 | 9,772 | 9512 | 9159 |
| JUNIO | 4,292 | 4,753 | 6,390 | 7,927 | 9,434 | 11,774 | 11,859 | 11598 | 11082 |
| JULIO | 5,088 | 5,596 | 7,632 | 9,422 | 11,160 | 13,801 | 14,024 | 13613 | |
| AGOSTO | 5,878 | 6,445 | 8,890 | 11,046 | 13,140 | 15,960 | 16,230 | 15550 | |
| SEPTIEMBRE | 6,650 | 7,305 | 10,132 | 12,478 | 14,905 | 17,950 | 18,198 | 17523 | |
| OCTUBRE | 7,442 | 8,154 | 11,391 | 13,903 | 16,742 | 20,109 | 20,362 | 19968 | |
| NOVIEMBRE | 8,136 | 8,895 | 12,448 | 15,286 | 18,492 | 21,939 | 22,161 | 21715 | |
| DICIEMBRE | 8,895 | 9,814 | 13,650 | 16,730 | 20,284 | 23,742 | 23,970 | 23491 | |
| VARIACIÓN ANUAL | 25.8% | 9.3% | 27.9% | 18.3% | 17.4% | 14.5% | 0.9% | -2.0% | |

*DATOS EN MILLONES DE DÓLARES

*FUENTE: BANCO DE MÉXICO